

## **Time Series Data Mining (TSDM):**

A New Temporal Pattern Identification  
Method for Characterization and Prediction  
of Complex Time Series Events

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## **An Ancient Chinese Say ...**

- You are not “grown-ups” till you reach the age of 30.
- You are not “free from doubts” till the age of 40.
- You do not know God’s Will till the age of 50.
- The bottom line:

**Learning is a life-long process**

## Overview of Presentation

- **Problem Statement**
  - Graphical Problem Statement
  - Time Series Analysis Literature
  - Innovative New Approach
- **Algorithm**
  - Phase Space
  - Mathematical Formulation
  - Algorithm Results
- **Applications**
  - Progression of Time Series
  - Engineering
  - Financial

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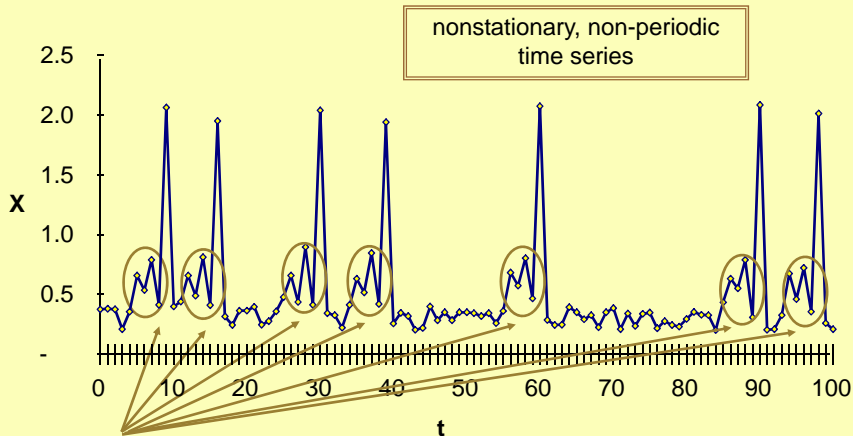
## Collaborators/Credits

- **Dr. Noveen Bansal, MSCS**
- **Dr. Richard Povinelli, EECE**
- **Hai Huang, Microsoft, Inc.**
- **Odilon K. Senyana, FAA**
- **Dr. Wenjing Zhang, Discover, Inc.**
- **Shaobo Wang, MU**

Mining Multiple Temporal Patterns

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## Graphical Problem Statement



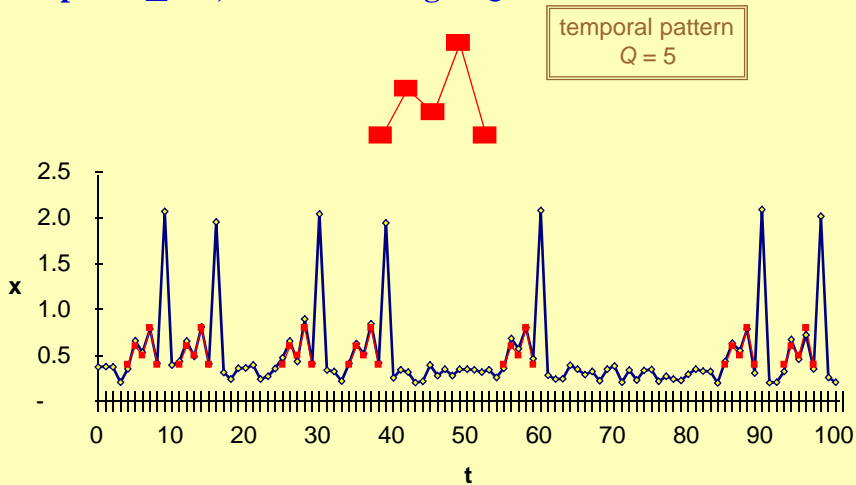
- Can we automatically characterize these sequences (temporal patterns)?
- Can we use such temporal patterns for prediction?

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## Temporal Pattern

- Find temporal patterns
- $p \in P \subseteq \mathcal{R}^Q$ , a vector of length  $Q$

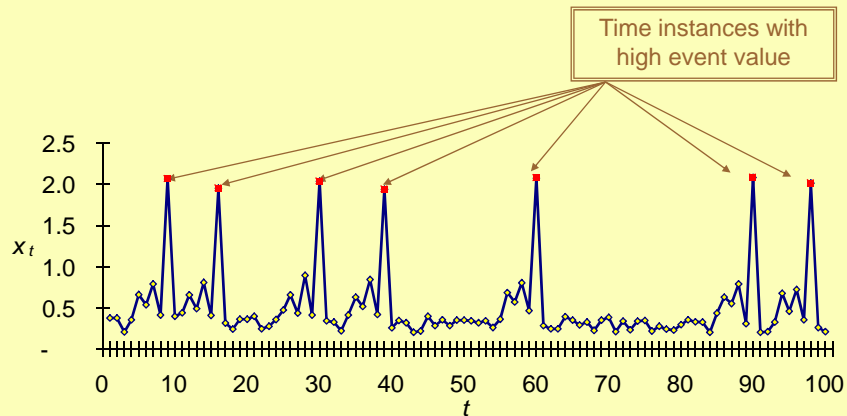


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## Events

- **Temporal patterns that characterize and predict events**
- **Chosen a priori**
  - Algorithm not restricted by event definition
  - Event definition is problem specific



## Time Series Analysis Literature

- **Box-Jenkins, ARMA**
  - Pandit and Wu (1983)
  - Bowerman and O'Connell (1993)
- **Chaotic deterministic**
  - Takens (1981)
  - Sauer (1991)
  - Casdagli (1989)
  - Abarbanel (1990, 1994)
  - Ghoshray (1996)

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## An Innovative Approach

### ➤ Time Series Data Mining

- Time Series,  $X = \{x_t, t = 1, \dots, N\}$
- Find temporal patterns that are characteristic and predictive of an event  $g(x_t)$

$$\mathbf{p} \in P \subseteq \mathfrak{R}^Q$$

- Nonstationary, non-periodic time series
- Chaotic deterministic time series whose attractors are non-stationary
- **Local model, local prediction**
  - Not concerned with characterizing and predicting everywhere (every time)
  - Characterize and predict events
- **Applying Genetic Algorithm (GA) to find the “optimal” local model**
- **Exciting, new results with difficult real world time series**

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## Introduction to Data Mining

- A step in the knowledge discovery process
- Application of algorithms to extract *meaningful* patterns

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## Data Mining and Knowledge Discovery

- "The nontrivial extraction of implicit, previously unknown, and potentially useful information from data"[1]
- Uses artificial intelligence, statistical and visualization techniques to discover and present knowledge in a form which is easily comprehensible to humans.

[1] W. Frawley and G. Piatetsky-Shapiro and C. Matheus, Knowledge Discovery in Databases: An Overview. AI Magazine, Fall 1992, pgs 213-228.

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## Data Mining and Knowledge Discovery

More recently (already obsolete):

- *"The huge amount of tracking data available from web sites as an "information gold mine."*
  - **Business Week**
- "74% of large companies expect to mine web data to increase profits by 2002."
  - **Forrester Research (1998)**

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## Popular Data Mining Problems

- Associating – Identifies patterns or groups of items

*“men who buy red ties also often buy cigars.”*

- Classifying – Identifies clusters of items with common attributes

*“men who buy red ties and cigars also usually have wine at lunch and pay by credit card. ”*

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## Popular Data Mining Problems

- Sequencing – Identifies the order of events

*“ men tend to buy red ties before lunch and cigars after lunch.”*

- Predictive Modeling – Identifies a likely outcome from item clusters.

*“men who buy red ties and cigars and have wine at lunch are very likely to buy a silver Benz within two years and finance their purchase by borrowing money from bank”*

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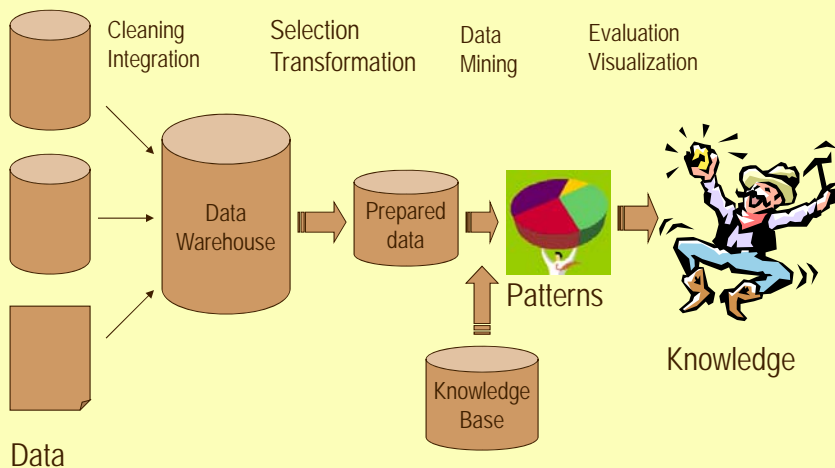
## Gold Mining Analogy

- **Where do prospectors search for the gold?**
  - Geological formation
    - Quartz and ironstone
    - Structures such as banded iron formations
  - Data Mining
    - Define formations that point to nuggets of information
    - Define patterns that identify an information strike
- **Definition of “gold”**
  - For Gold Mining
    - Size of nuggets makes a difference
    - Mining for oil or silver is different
  - Data Mining
    - Definition of knowledge
    - Clearly define the desired nuggets of information

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## Knowledge Discovery in Databases



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## Features of Data Mining

- **Intend to discover knowledge which are previously unknown**
- **A Multi-disciplinary field growing out of many areas**
  - Mathematical modeling and statistics
  - Pattern recognition
  - Computational intelligence

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## Data Mining Tools

- **Traditional pattern recognition algorithms:**
  - Statistics, Mathematical Modeling, Algorithms.
  - Data Visualization, Graphics
- **Intelligent computing:**
  - Artificial Neural networks, Fuzzy Logic, Genetic Algorithms/Evolutionary Computing, Expert Systems, Natural Language Processing, etc.

### **They all use “mechanical” computing power:**

- Database Systems; Client-Server; Internet/WWW; Software/programming; etc.

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## Chaotic Deterministic Time Series

- **No universal definition**
- **Characterized by the following criteria**
  - Sensitivity to initial conditions
  - Positive Lyapunov exponent
  - Broadband Fourier spectra
  - Finite, possibly fractional attractors

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## Attractors

- **Given a manifold  $M$  and a map  $f: M \rightarrow M$ , an invariant set  $S$  is defined as follows**

$$S = \{x_0: x_0 \in S, f^n(x_0) \in S, \forall n\} \subset M$$

- **A positively invariant set requires that  $n \geq 0$ .**
- **A set  $A \subset M$  is an attracting set if  $A$  is a closed invariant set and there exists a neighborhood  $U$  of  $A$  such that  $U$  is a positively invariant set and**

$$f^n(x) \rightarrow A \quad \forall x \in U$$

- **An attractor is defined as an attracting set that contains a dense orbit.**

N. B. Tufillaro, T. Abbott, and J. Reilly, An Experimental Approach to Nonlinear Dynamics and Chaos. Redwood City, CA: Addison-Wesley, 1992.

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## Gold Mining Analogy

### ➤ Where do prospectors search for the gold?

- Geological formations
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  - Structures such as banded iron formations
- Data Mining
  - Define formations that point to nuggets of information (events)
  - Define temporal patterns that identify an information strike.

### ➤ Definition of gold

- Size of nuggets makes a difference in how the mining is approached.
- Mining for oil or silver is different
- Data Mining
  - Definition of knowledge
  - Clearly define the desired nuggets of information (events)
  - Define event function  $g(x_t)$

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## Two ideas arise from the analogy

### ➤ Patterns (Temporal Patterns)

- Patterns that guide and direct to the nuggets of information need to be understood and identified
- Temporal patterns and time series embedding

### ➤ Gold (Events)

- Nuggets of information require clear definition
- Time series events

### ➤ Relationship between a temporal pattern and event

- Find “temporal patterns” that indicate a high event value
- Example
  - A sequence of charge flow values in the brain that precede a physical response
  - A series of voltage values that precede the release of a droplet of metal from a welder
  - A sequence of stock prices that precede a rapid increase in the stock price

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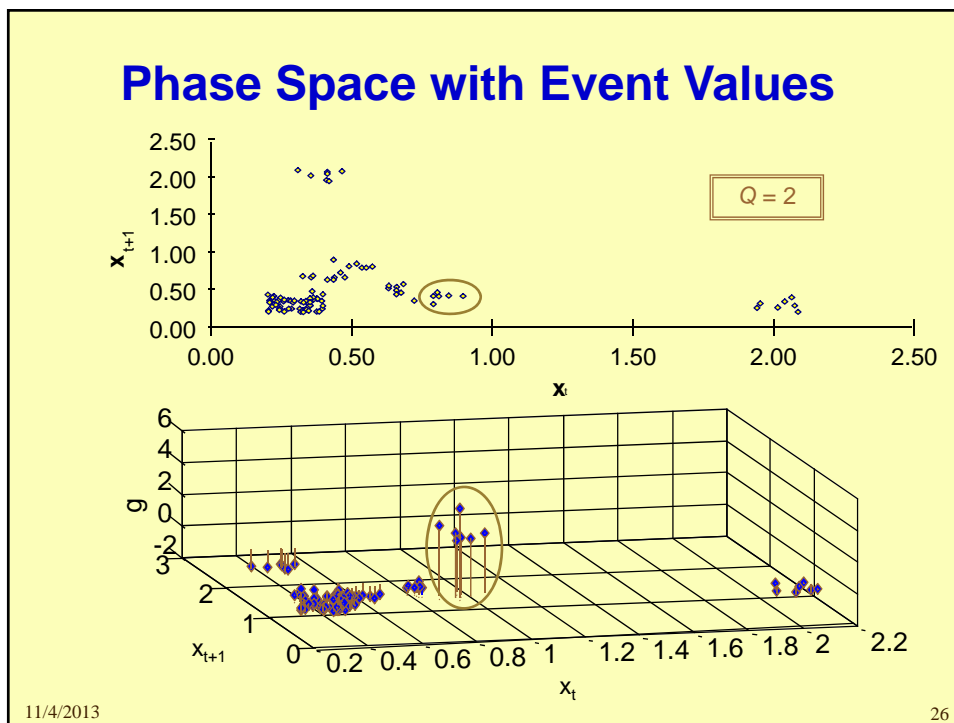
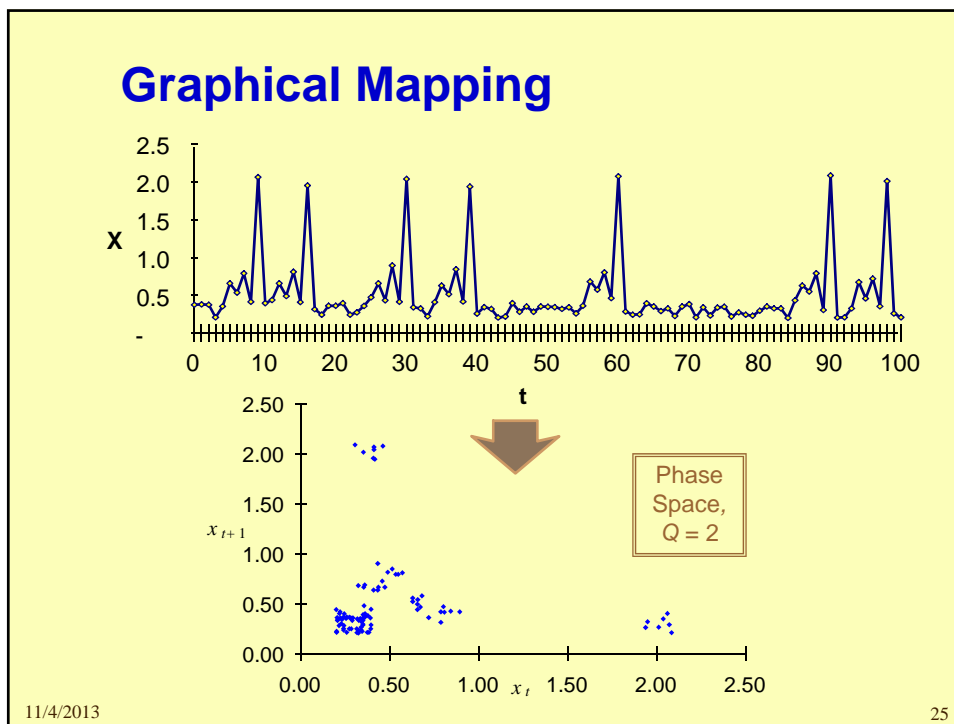
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## Algorithm

- **Search for the optimal temporal pattern that yields the maximal “event” values**
- **Choose the support,  $Q$ , of the temporal pattern  $p$**
- **Define the event function,  $g$**
- **Embed the time series into a phase space**
  - Define a metric to allow comparison between the temporal pattern and embedded time series
- **Find the “optimal” pattern cluster**
  - Pattern neighborhood that contains the maximum average “eventness”
  - Genetic Algorithm

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## Mathematical Formulation I

➤ **Non-stationary training time series**

- $N$  is the length of the series

$$X = \{x_t, t = 1, \dots, N\}$$

➤ **Testing time series**

$$Y = \{x_t, t = R, \dots, S\}, \quad R > N$$

➤ **Define Event Function**

- Inputs must chosen carefully
- Relationship to temporal pattern is important
- Example  $g$ 
  - The percentage change in the time series between times  $t+Q$  and  $t+Q+1$
  - $Q$  is the length of the temporal pattern

$$g(x_t) = \frac{x_{t+Q} - x_{t+Q-1}}{x_{t+Q-1}}$$

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## Mathematical Formulation II

➤ **Define  $P \subseteq \mathfrak{R}^Q$**

- A  $Q$  dimensional real space
- Phase space

➤ **Embed  $X$  into  $P$ , likewise for  $Y$  create  $y_t$**

- Subsets,  $x_t$ , of  $X$  of cardinality  $Q$
- Chosen by any consistent rule

$$\mathbf{x}_t^T = (x_t, x_{t+\tau_1}, \dots, x_{t+\tau_{Q-1}}), \quad t = 1, \dots, N - \tau_{Q-1}$$

$$\tau_1 < \tau_2 < \dots < \tau_{Q-1}$$

➤ **Define metric  $d$  for  $P$**

- $d(\mathbf{p}, \mathbf{x}_t)$
- Compare the embedded time series and the temporal pattern
- $\mathbf{p}$  - temporal pattern, a vector of length  $Q$
- $\mathbf{x}_t$  - embedded time series

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## Property 1

- Find a temporal pattern  $\mathbf{p} \in P$  and a threshold  $\delta \in \mathfrak{R}$  that have the following two properties

- **Property 1**

- Given the following definitions

$$M_{train} = \{t: d(\mathbf{p}, \mathbf{x}_t) \leq \delta\}, \quad t = 1, \dots, N - \tau_{Q-1}$$

$$\mu_{M_{train}} = \frac{1}{c(M_{train})} \sum_{t \in M_{train}} g(x_t)$$

$$\mu_X = \frac{1}{N - Q + 1} \sum_{t=1}^{N-Q+1} g(x_t)$$

- That

$$\mu_{M_{train}} > \mu_X$$

- and the set  $\{g(x_t); t \in M_{train}\}$

is statistically different from the set

$$\{g(x_t); t = 1, \dots, N - Q + 1\}$$

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## Property 2

- **Property 2**

- Given the following definitions

$$M_{test} = \{t: d(\mathbf{p}, \mathbf{y}_t) \leq \delta\}, \quad t = R, \dots, S - \tau_{Q-1}$$

$$\mu_{M_{test}} = \frac{1}{c(M_{test})} \sum_{t \in M_{test}} g(x_t)$$

$$\mu_Y = \frac{1}{S - Q - R + 2} \sum_{t=R}^{S-Q+1} g(x_t)$$

- That

$$\mu_{M_{test}} > \mu_Y$$

- and that the set  $\{g(x_t); t \in M_{test}\}$

is statistically different from the set

$$\{g(x_t); t = R, \dots, S - Q + 1\}$$

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## Mathematical Formulation III

➤ **Define threshold  $\delta$**

- In terms of normalized threshold  $\delta_d$
- Use the mean and standard deviation statistics of  $d(\mathbf{p}, \mathbf{x}_t)$

$$\mu_d = \frac{1}{N - \tau_{Q-1}} \sum_{t=1}^{N-\tau_{Q-1}} d(\mathbf{p}, \mathbf{x}_t)$$

$$\sigma_d^2 = \frac{1}{N - \tau_{Q-1}} \sum_{t=1}^{N-\tau_{Q-1}} (d(\mathbf{p}, \mathbf{x}_t) - \mu_d)^2$$

$$\delta = \mu_d + \delta_d \sigma_d$$

➤ **Optimization formulation**

- Constraint forces cluster to be greater than 1 in size

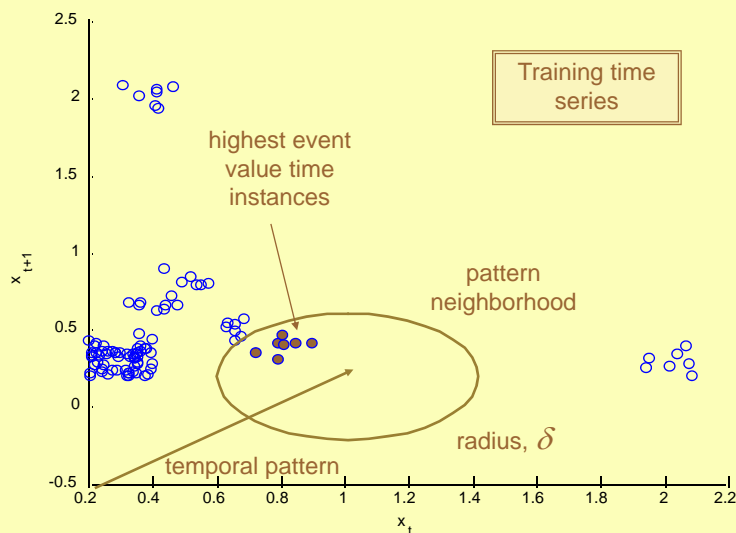
$$\underset{\mathbf{p}, \delta}{\text{maximize}} \quad f(\mathbf{p}, \delta, X, g) \equiv \mu_{M_{train}} = \frac{1}{c(M)} \sum_{t \in M_{train}} g(x_t)$$

$$\text{subject to} \quad c(M_{train}) > \beta N, \quad 0 < \beta \leq 1.$$

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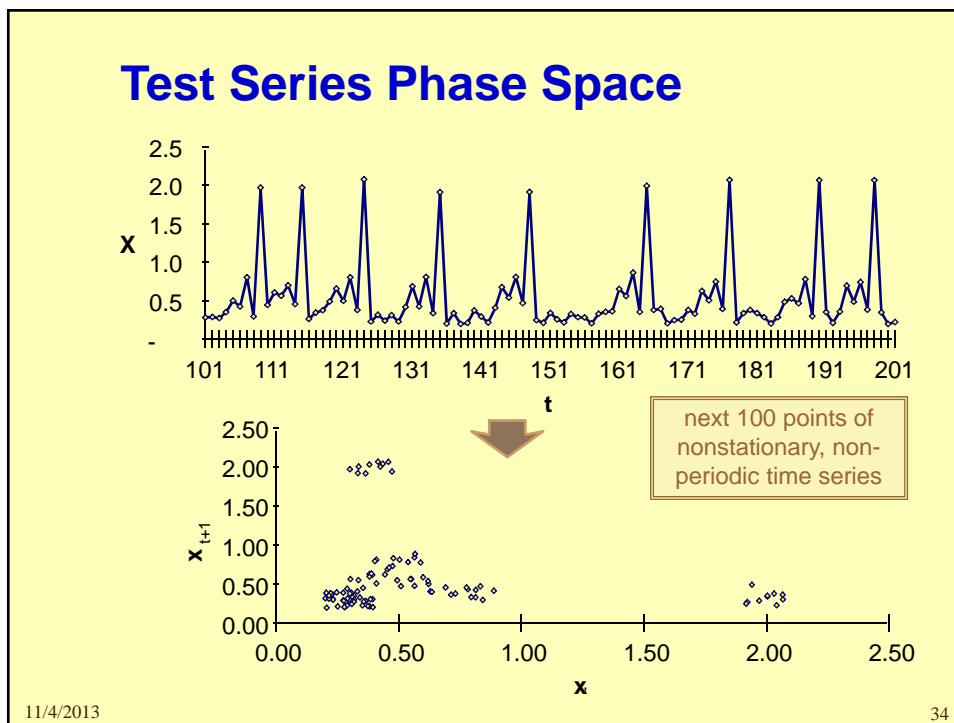
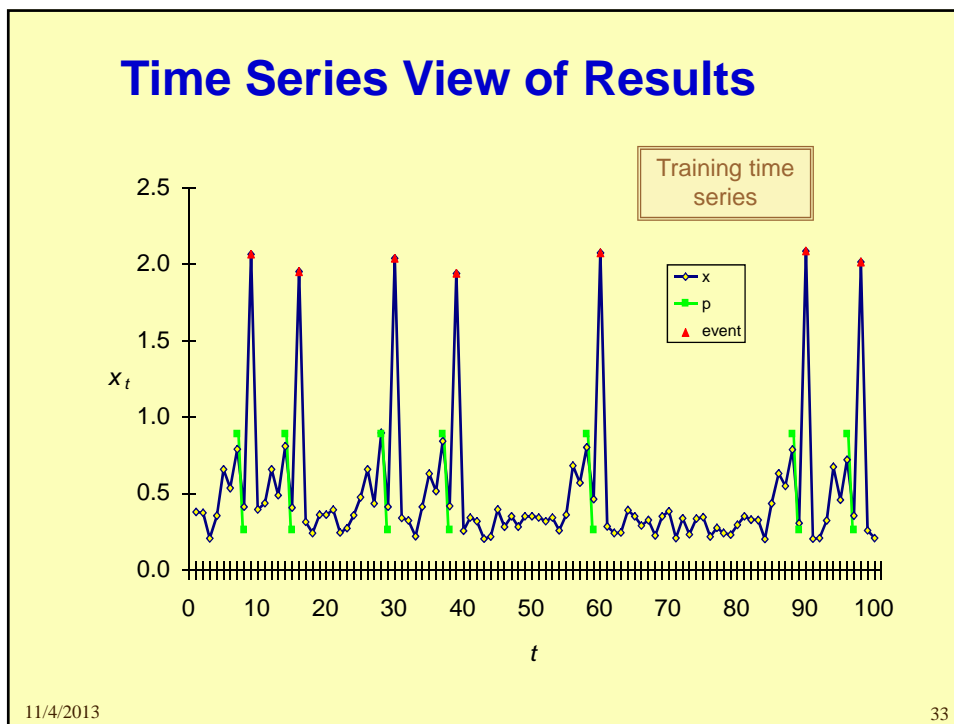
## Algorithm Results

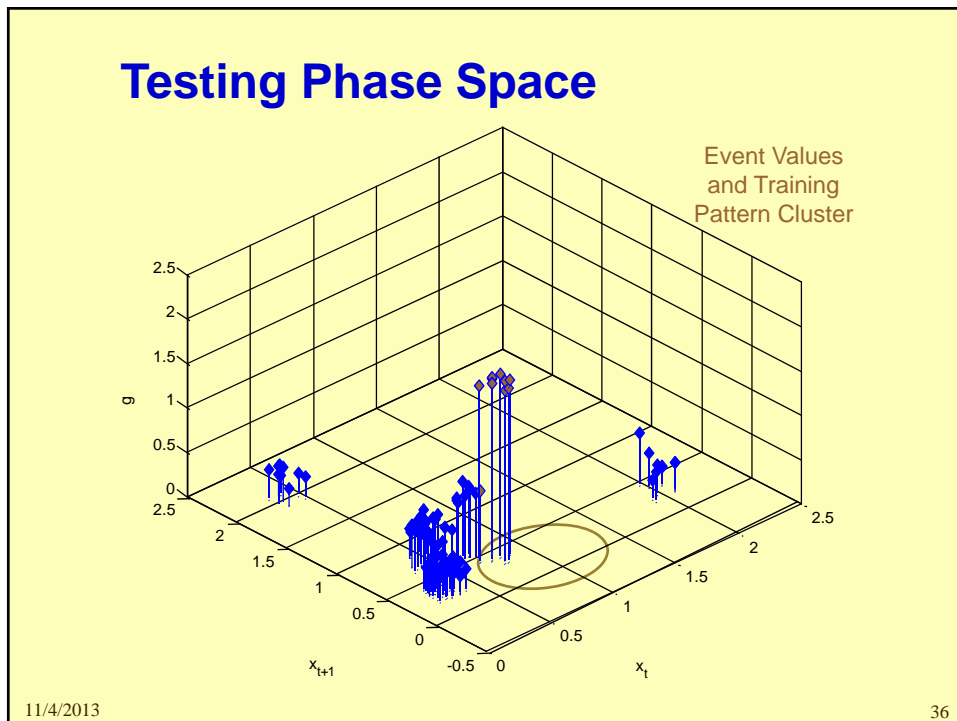
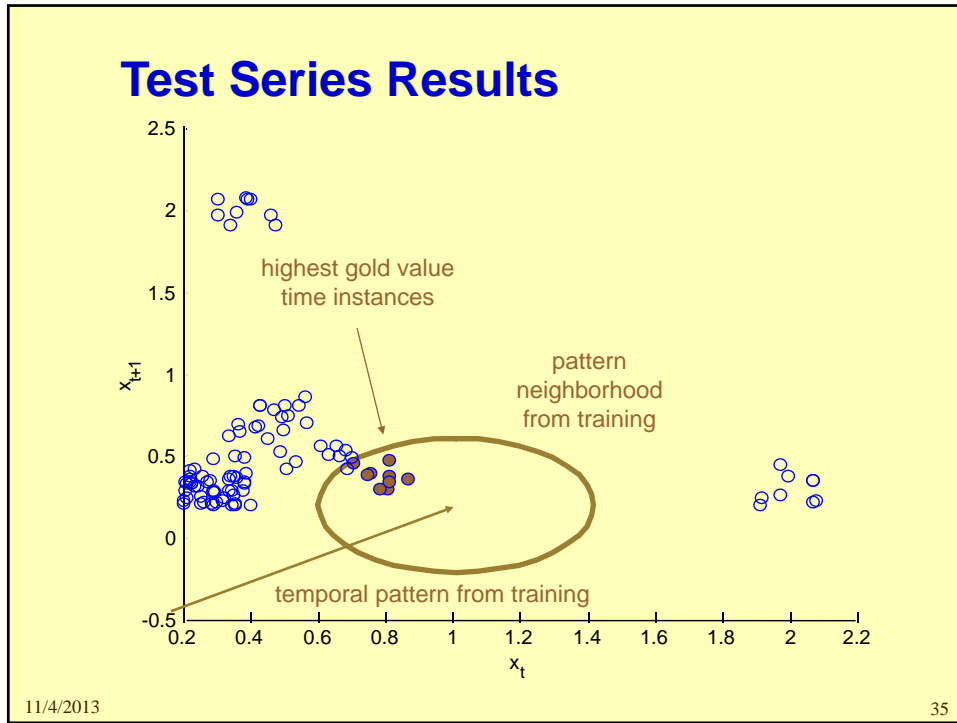


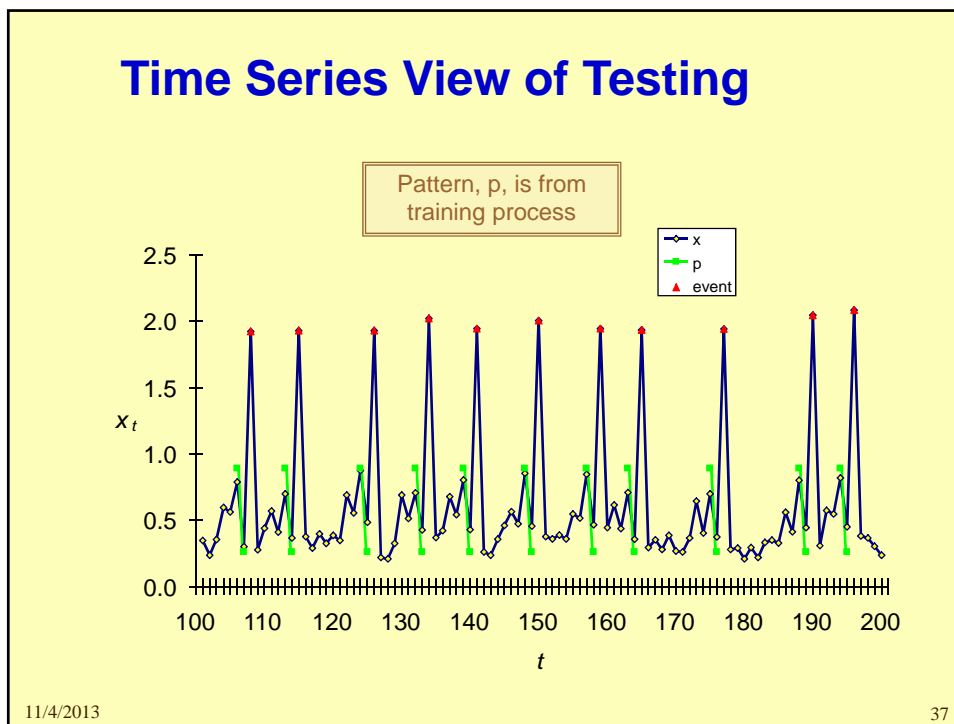
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    - Financial
  - **Proposed Work**
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## Applications

- **Set of progressively more complex time series**
  - Show how each is embedded into the phase space
  - Show results of algorithm
  - Constant
  - Sinusoidal
  - Chirp
  - Random noise
- **Engineering Application**
  - Welding Time Series
- **Financial Application**
  - Stock Open Price

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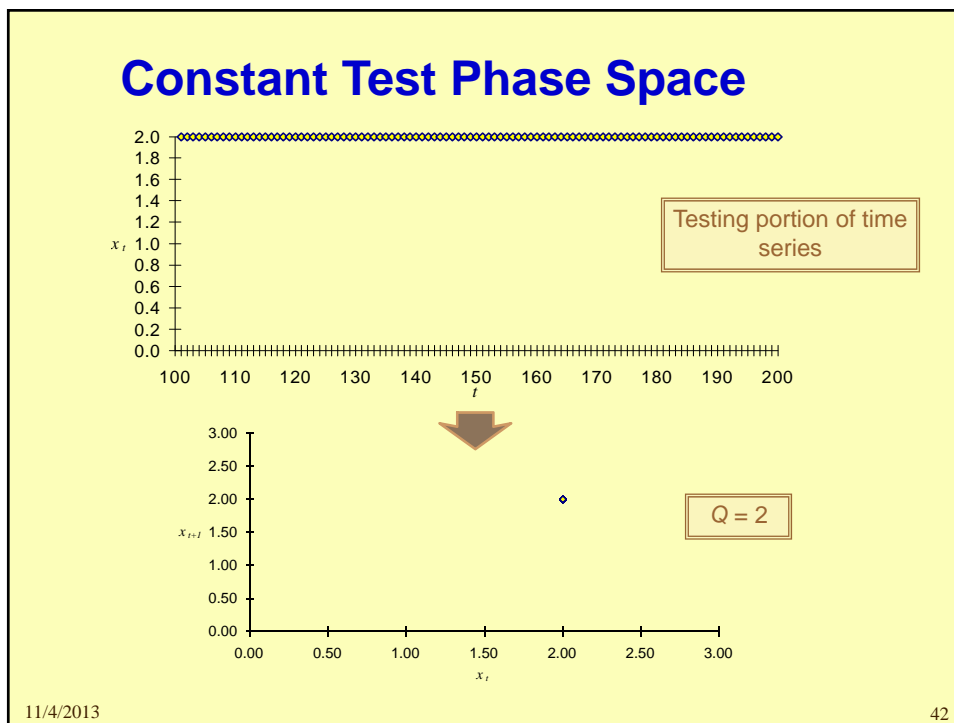
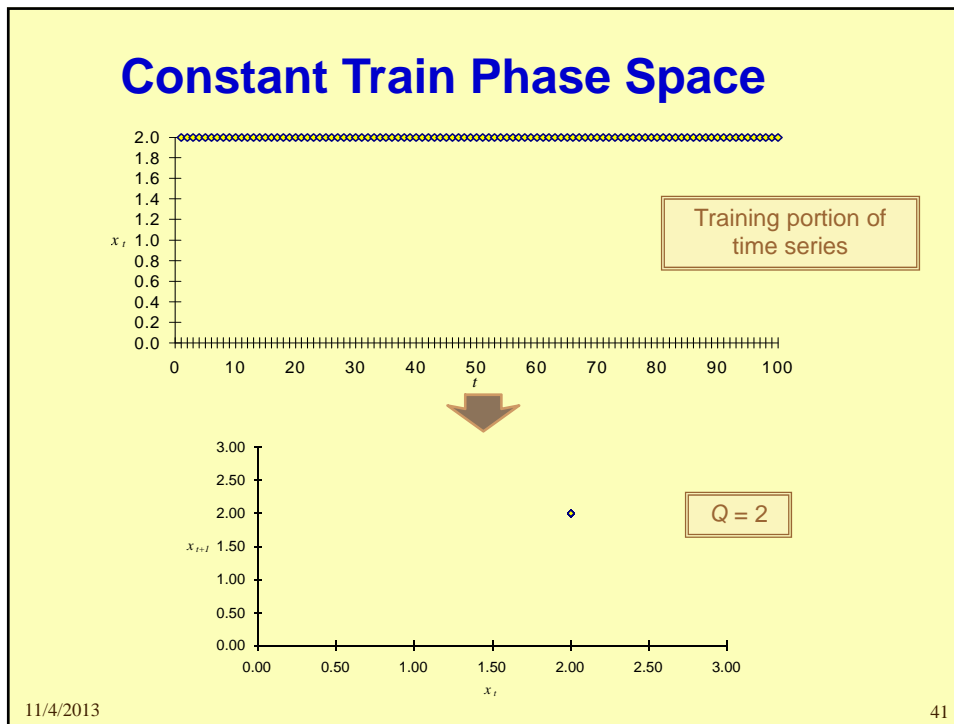
## Progression of Time Series

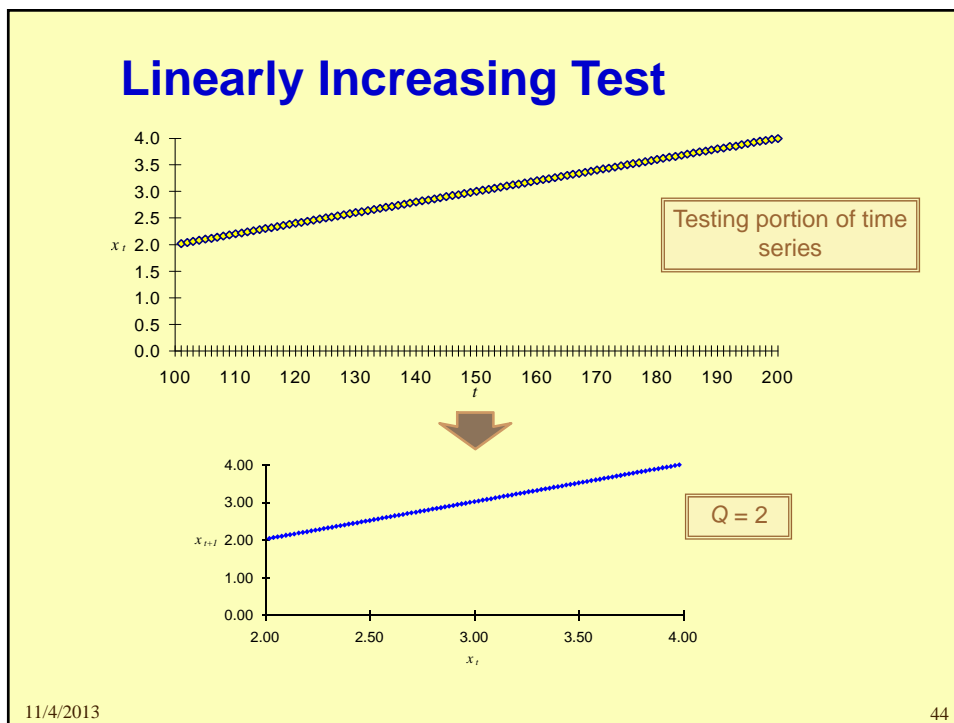
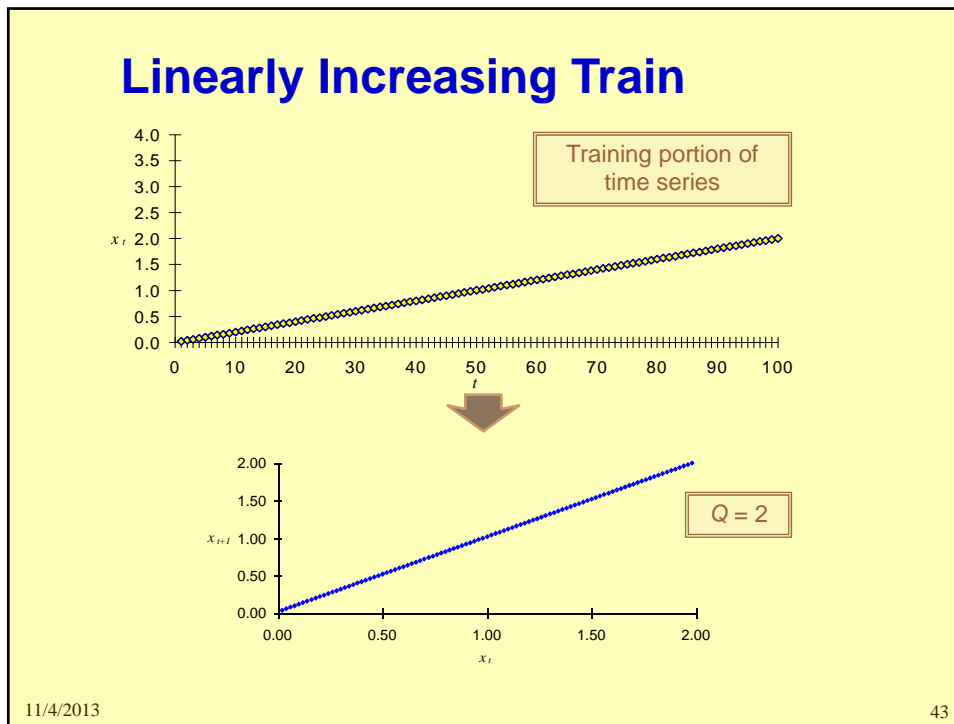
- **Choose the support of the pattern,  $Q = 2$ , to allow graphical presentation**
- **Define the gold function**
  - The  $t+Q$ th value in the time series
  - $Q$  is the length of the pattern

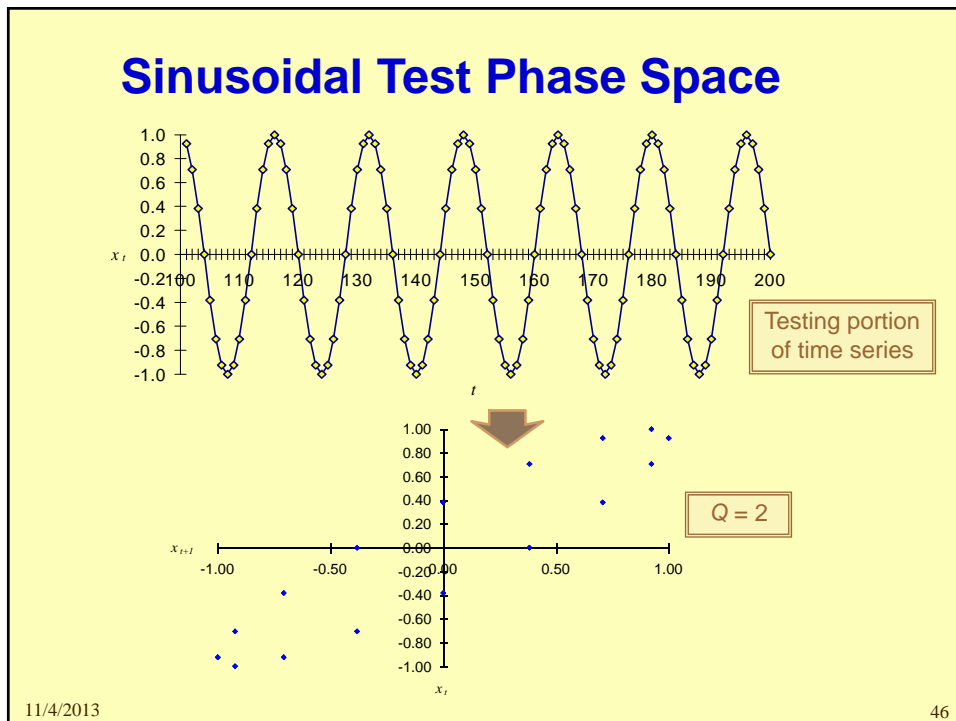
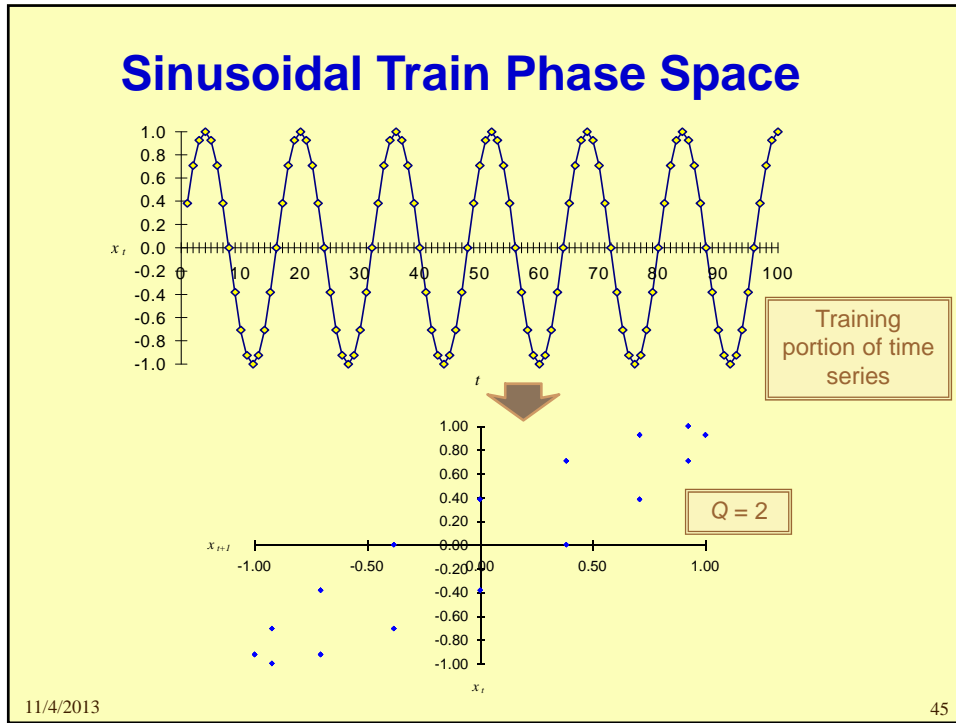
$$g(x_t) = B^{-(Q+1)}x_t$$

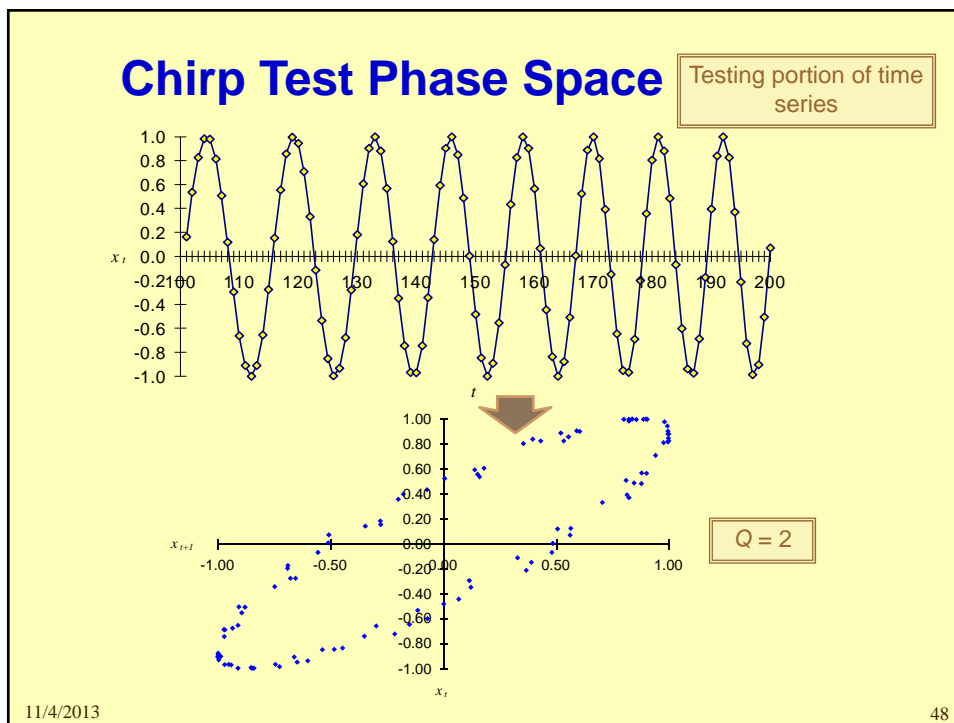
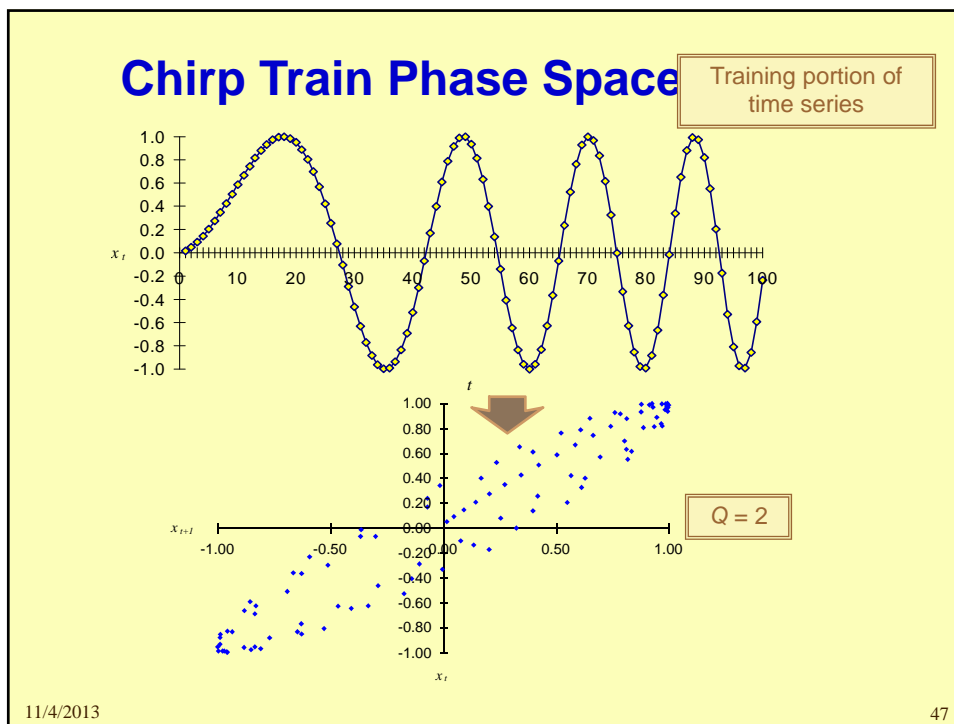
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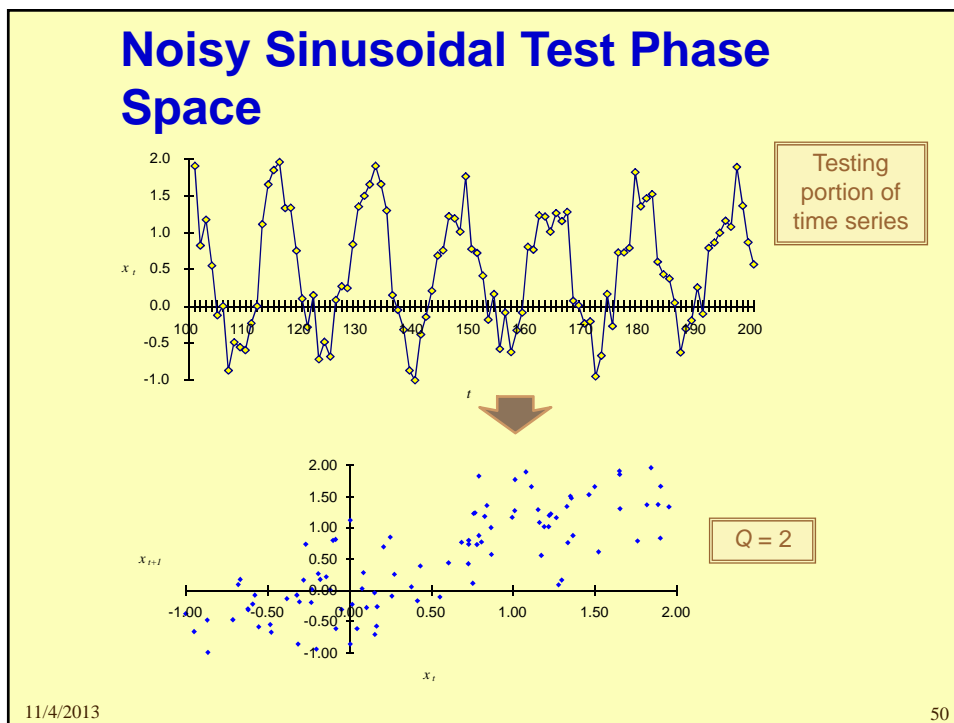
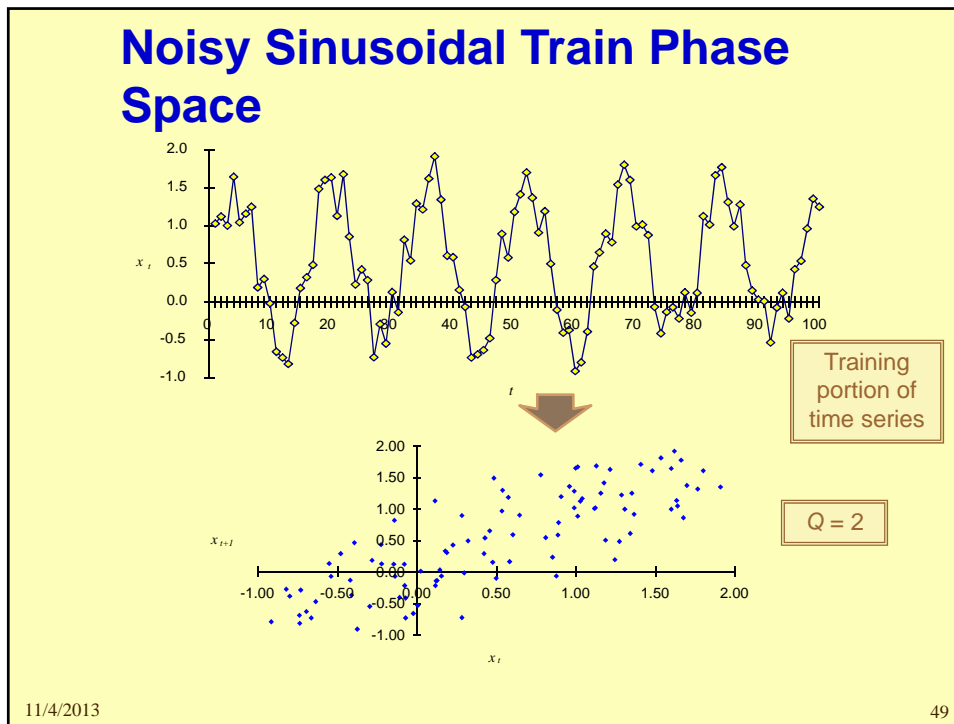


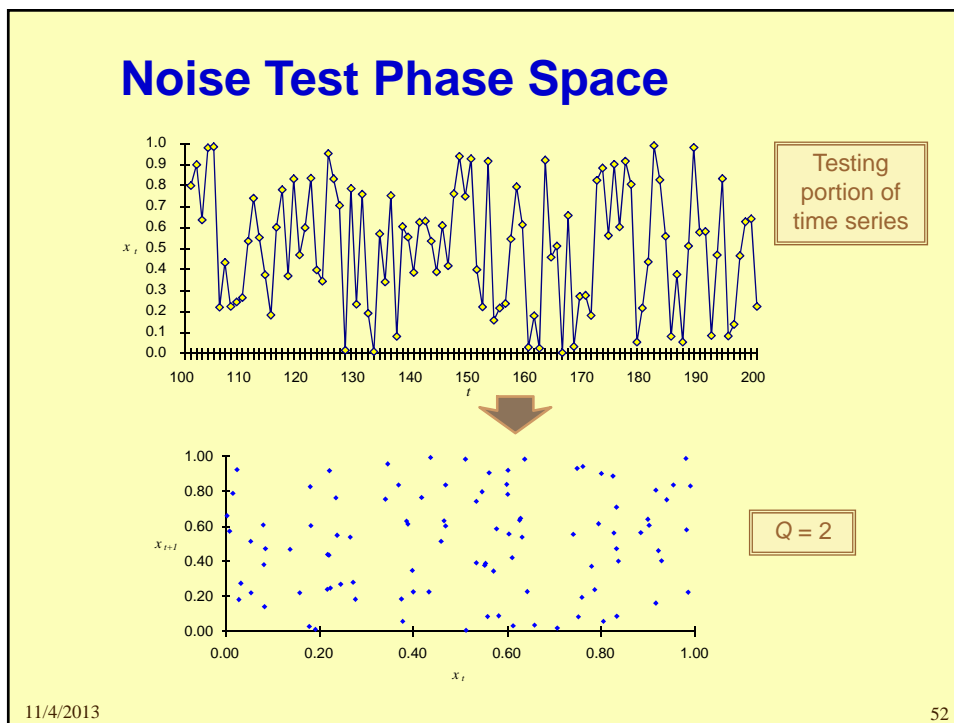
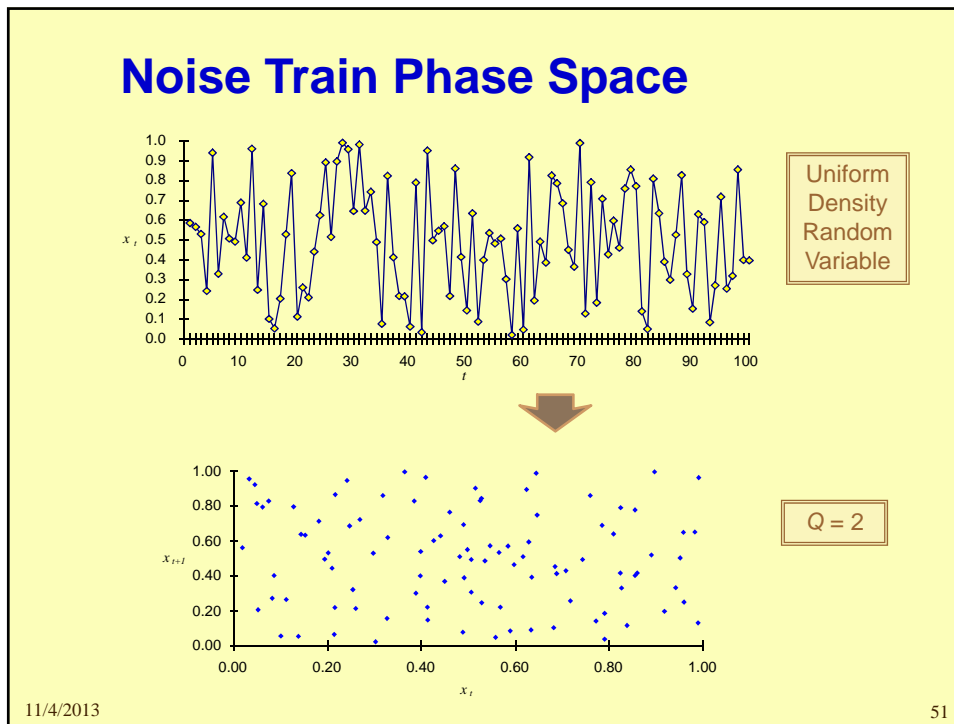


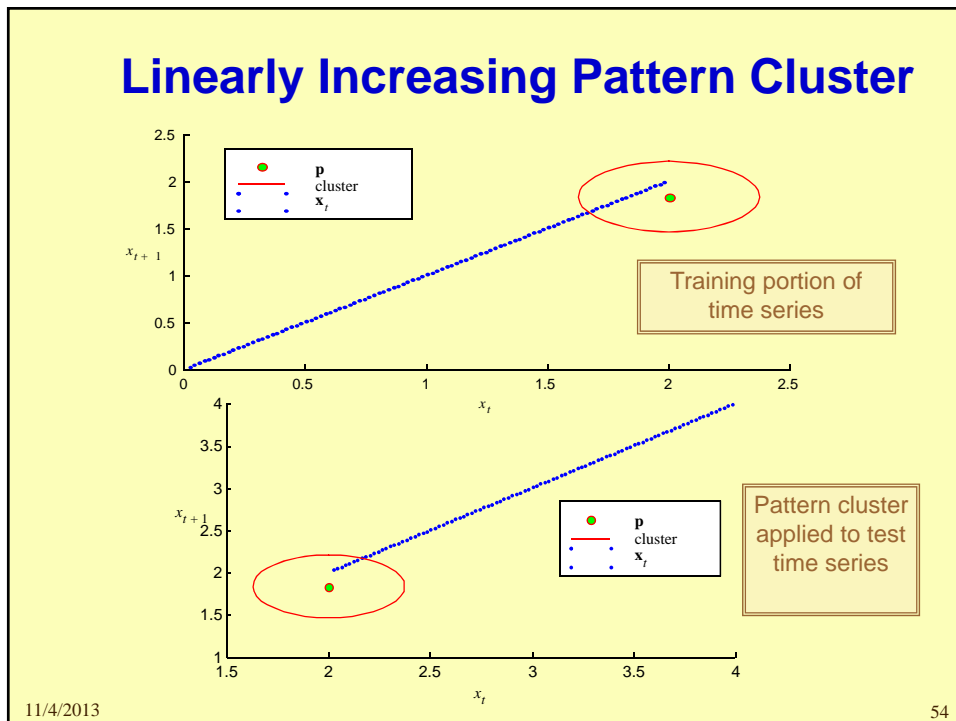
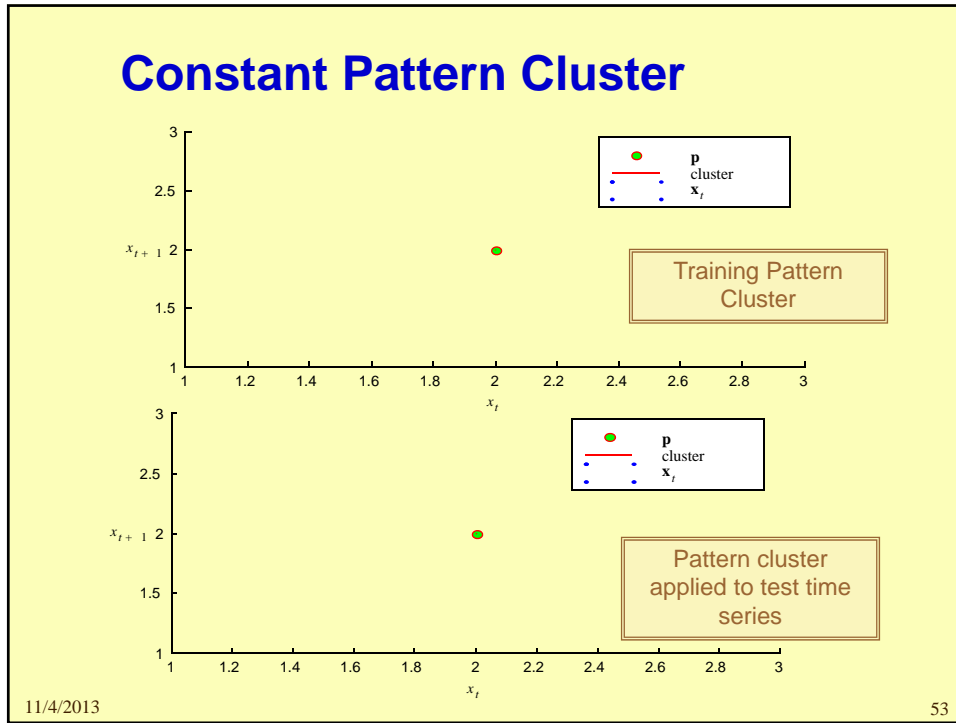


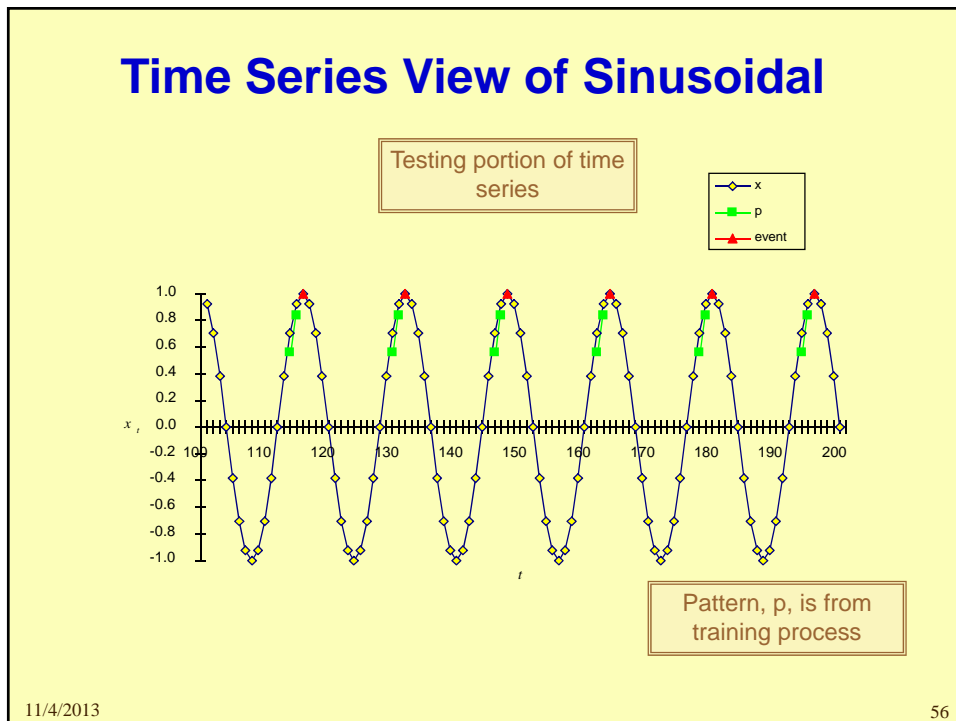
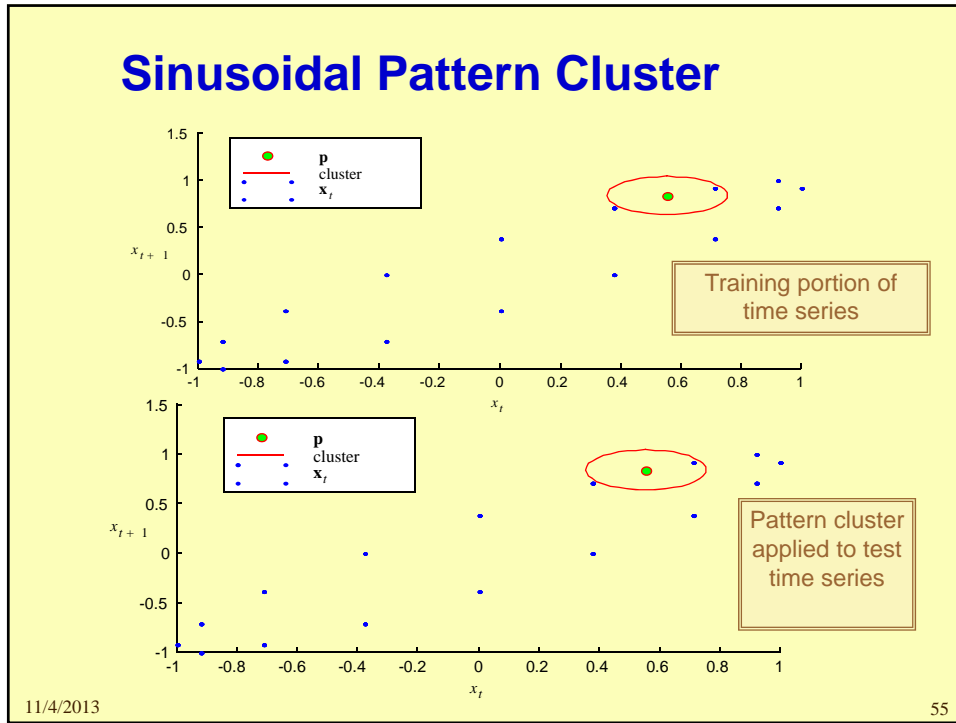












## Sinusoidal Statistical Tests

### ➤ Runs Test

- $H_0$ : There is no difference between the matched time series and the whole time series.
- $H_A$ : There is significant difference between the matched time series and the whole time series.
- Using a 1% probability of Type I error ( $\alpha = 0.01$ ).
- $\alpha = 1.87e-018$  which means the null hypothesis can easily be rejected.

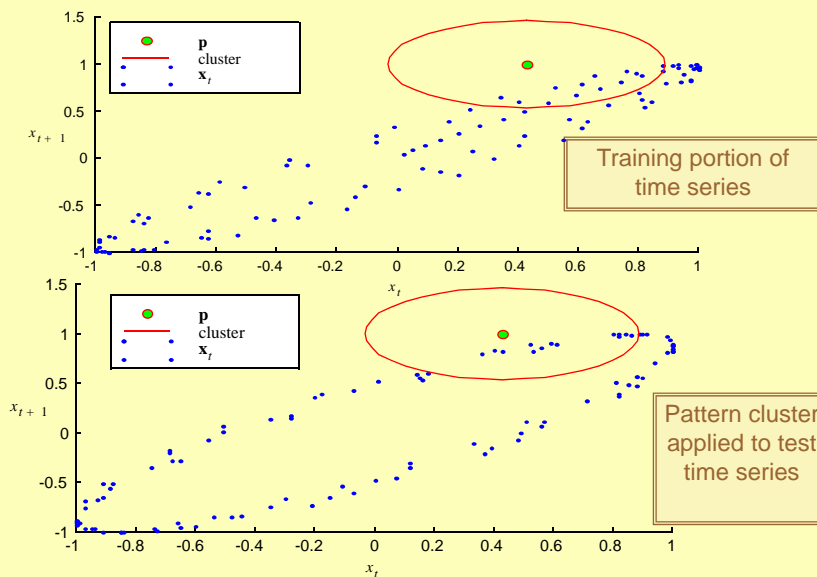
### ➤ Difference of two independent means

- Although the two populations are probably dependent, this can be ignored because it makes the statistics more conservative, i.e., it will tend to overestimate the Type I error.
- $H_0: \mu_M - \mu_{g(X)} = 0$ .
- $H_A: \mu_M - \mu_{g(X)} > 0$ .
- Using a 1% probability of Type I error ( $\alpha = 0.01$ ).
- $\alpha = 5.179741e-043$  shows that the null hypothesis can be rejected.

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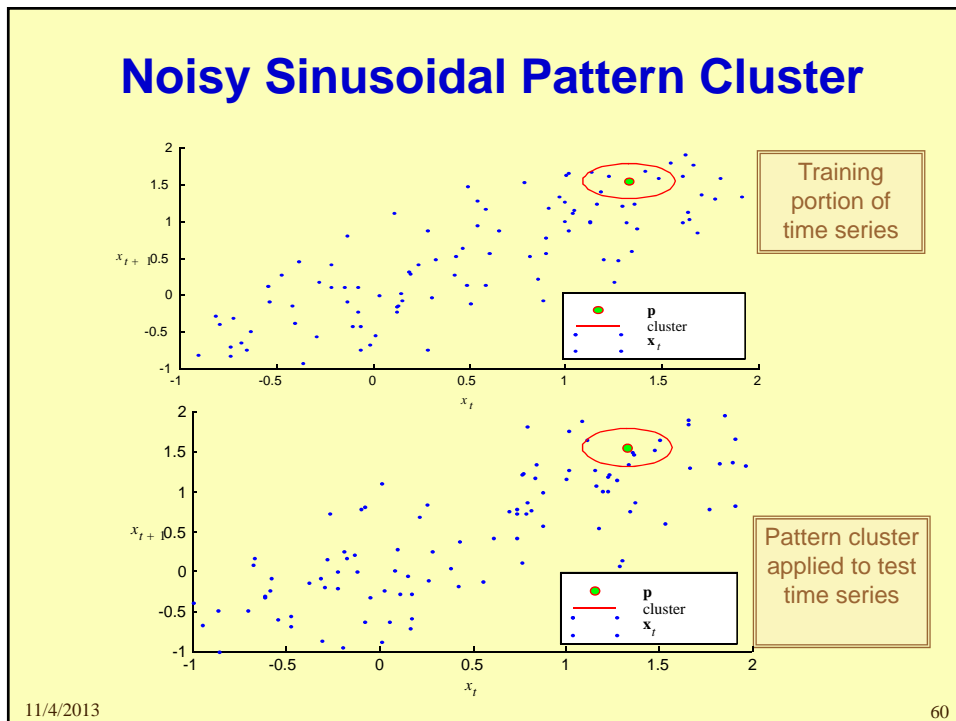
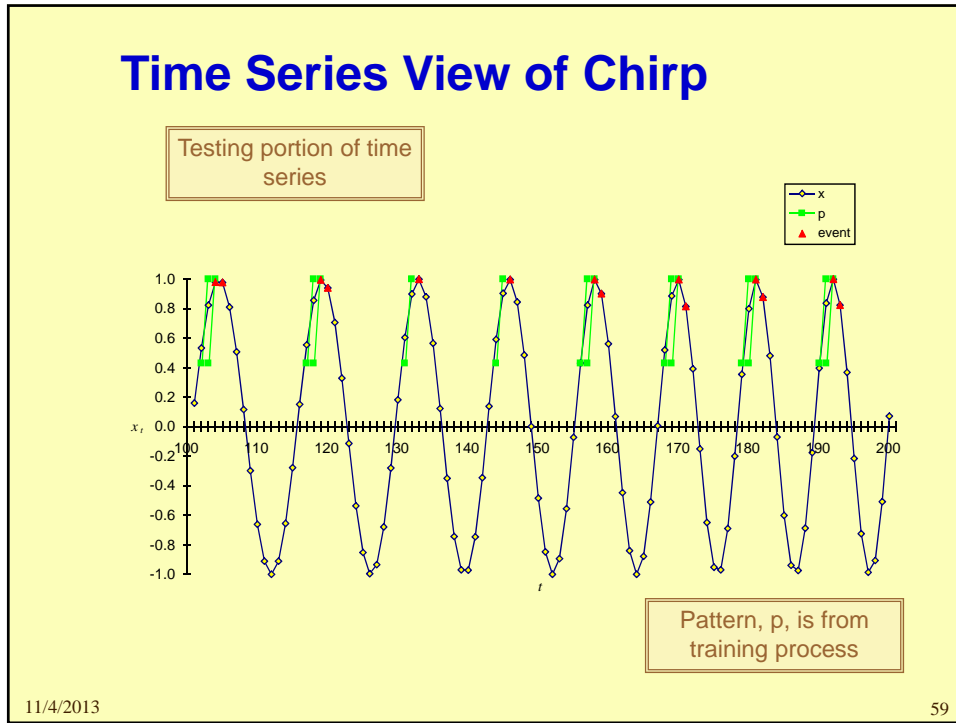
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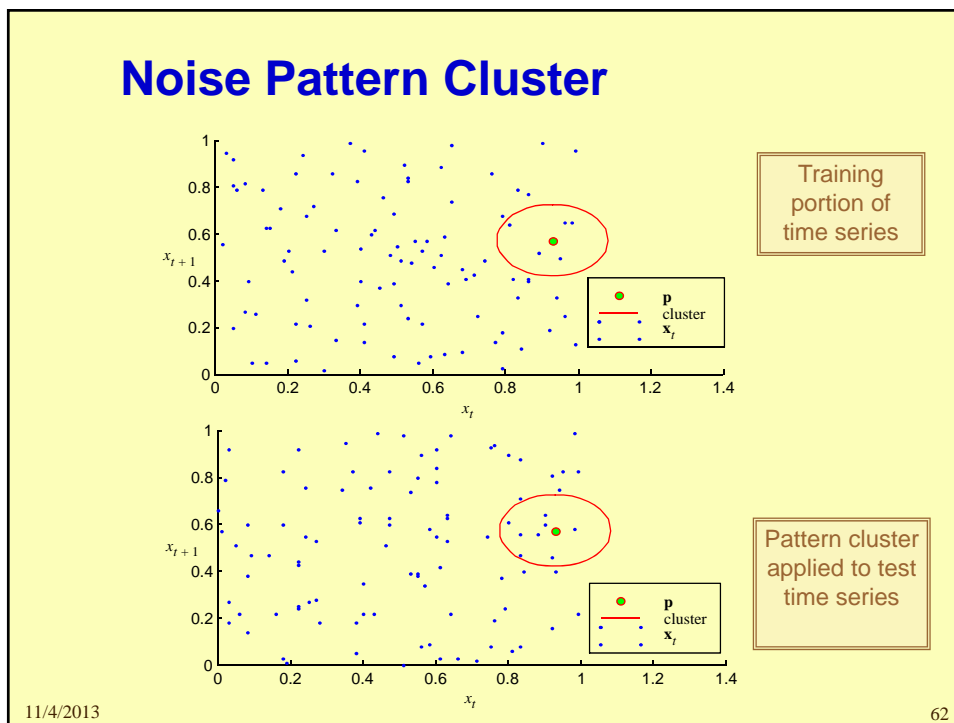
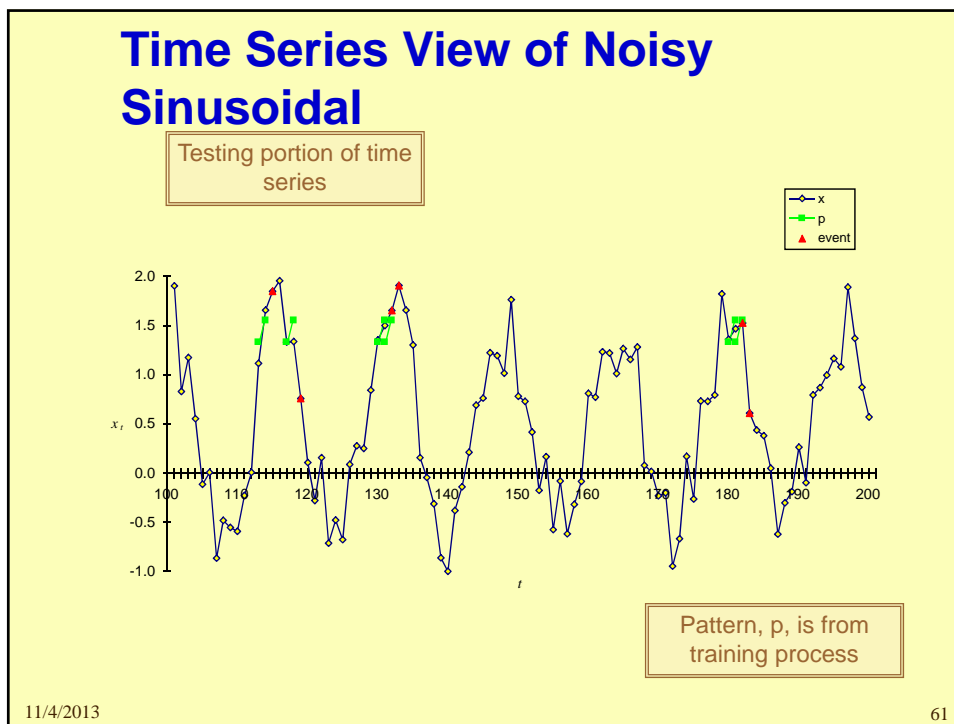
## Chirp Pattern Cluster



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## Welding Application

### ➤ Welding Process

- Two pieces of metal joined into one by making a joint between them
- Arcing current is created between welder and metal to be joined
- Wire is pushed out of welder
- Tip of wire melts, forming a droplet of metal that elongates (sticks out) until it releases
- Goal: Predict when droplet will release
  - Can't be done by traditional methods



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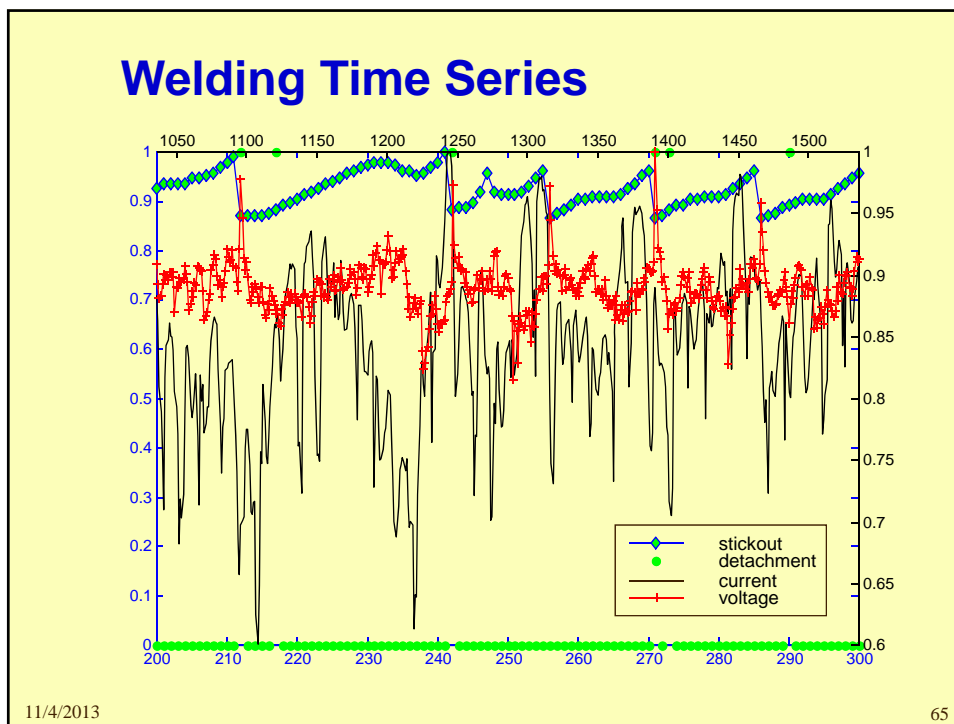
## Welding Data Set

- **Goal: Predict when a droplet will release**
- **Four time series**
  - Release (event), 1kHz sampling rate (~5000 data points)
  - Stickout, 1kHz sampling rate (~5000 data points)
  - Current, 5kHz sampling rate (~35,000 data points)
  - Voltage, 5kHz sampling rate (~35,000 data points)
  - Data not originally synchronized
- **First Pass**
  - Used release time series as event function
  - Used stickout as time series
    - "not too reliable"
  - Used a set of phase spaces ( $Q$ ) from dimension 1 to 16
  - Generated 16 temporal patterns

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- ### Welding Initial Results
- **Training Set**
    - Runs  $\alpha = 0$
    - Means  $\alpha = 3.02 \times 10^{-49}$
    - true positives: 125 (5.6%), false positives: 99 (4.4%)
    - true negatives: 2005 (89.3%), false negatives: 17 (0.8%)
    - 94.8% accuracy
  - **Testing Set**
    - Runs  $\alpha = 0$
    - Means  $\alpha = 1.34 \times 10^{-51}$
    - true positives: 97 (3.5%), false positives: 52 (1.9%)
    - true negatives: 2470 (89.1%), false negatives: 55 (2.0%)
    - 95.1% accuracy
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## Statistical Tests

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### ➤ Difference of two independent means

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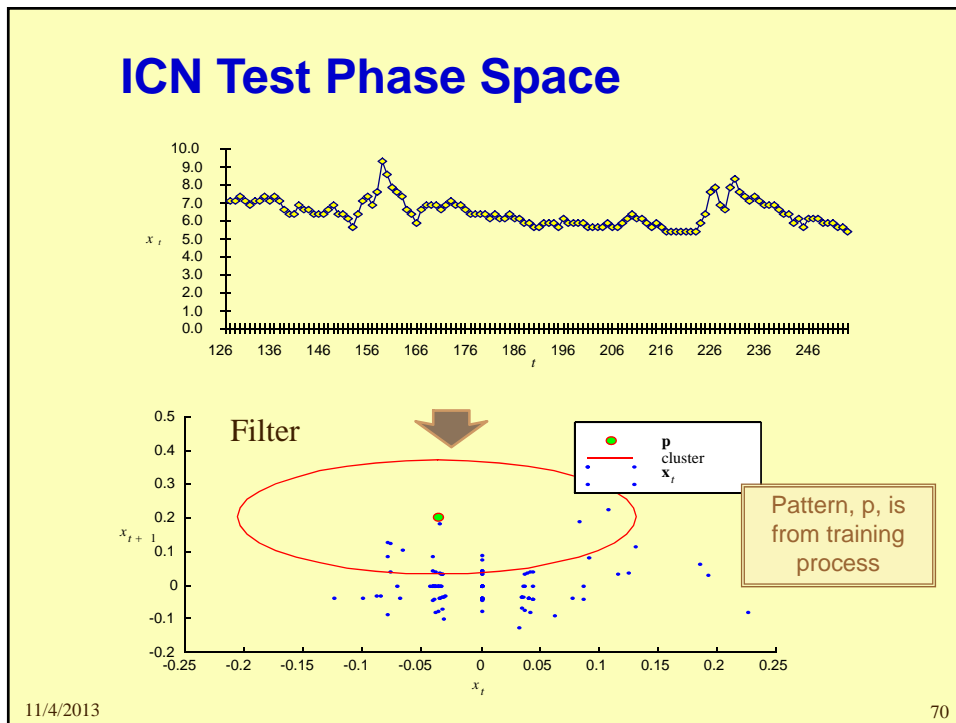
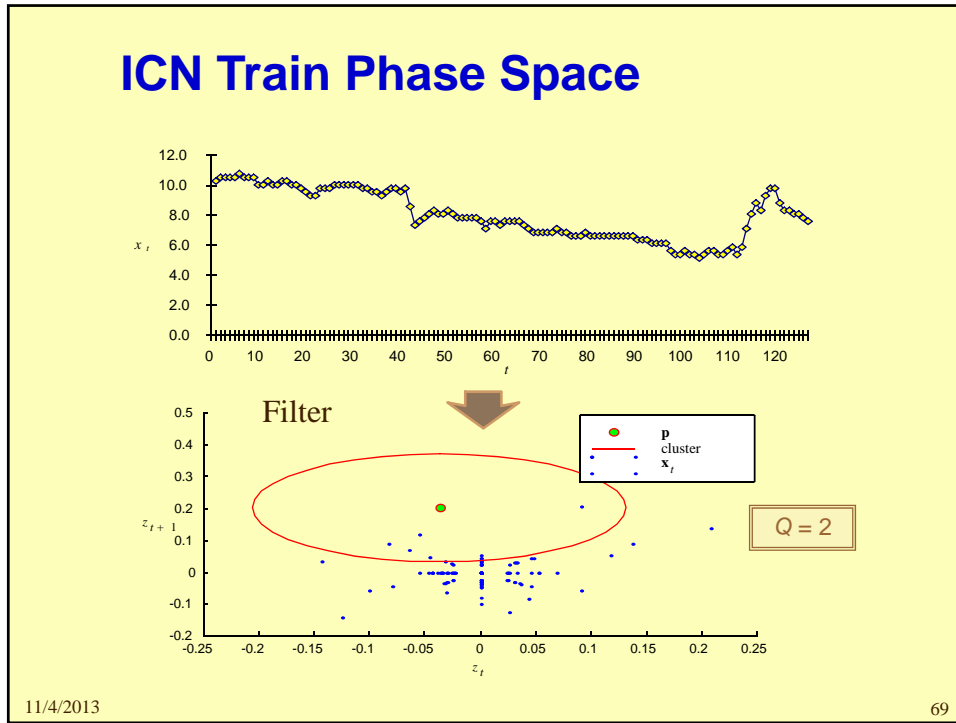
## ICN Time Series

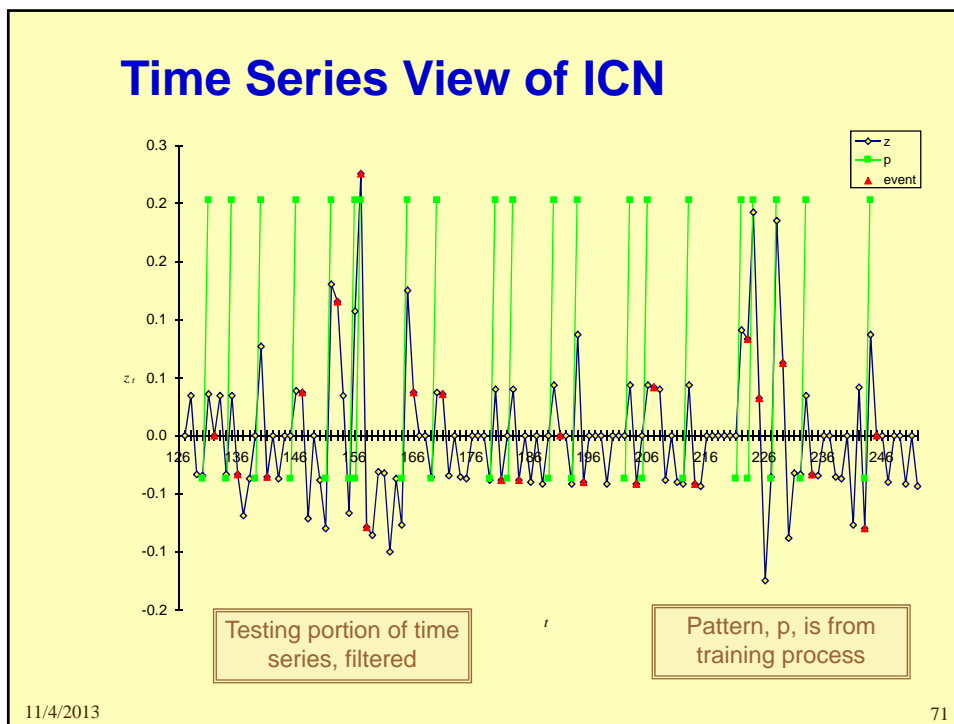
- **ICN is a pharmaceutical company whose stock trades on the NYSE**
- **Training Time Series**
  - Daily open price for 1st 126 trading days of 1990
- **Testing Time Series**
  - Daily open price for the 2nd 127 trading days of 1990
- **Stock prices tend to grow exponentially**
  - A filter is applied to the time series

$$Z = \left\{ z_t = \frac{(1-B)}{B} x_t \right\}$$

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- ### ICN Initial Results
- **Training Set**
    - Using Buy and Hold Strategy: -26.2% (125 days)
    - Using Temporal Patterns: 51.0% (8 days)
    - Runs  $\alpha = 2.21 \times 10^{-3}$
    - Means  $\alpha = 2.42 \times 10^{-2}$
  - **Testing Set**
    - Using Buy and Hold Strategy: -24.1% (126 days)
    - Using Temporal Patterns: 17.3% (22 days)
    - Runs  $\alpha = 3.63 \times 10^{-3}$
    - Means  $\alpha = 2.54 \times 10^{-1}$
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## Presentation Status

### ➤ Problem Statement

- Graphical Problem Statement
- Time Series Analysis Literature
- Innovative New Approach

### ➤ Algorithm

- Phase Space
- Mathematical Formulation
- Algorithm Results

### ➤ Applications

- Progression of Time Series
- Engineering
- Financial

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## Thank You

### ➤ References

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- Povinelli and Xin Feng. (1999). "Data Mining of Multiple Non-stationary Time Series" Proceedings, 9<sup>th</sup> International Conference on Artificial Neural Networks in Engineering (ANNIE'99), Vol. 9, pp. 511-516, November 1999.
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